



## *Lafayette Police Department*

**Dear Community Partner,**

The Lafayette Police Department Traffic Safety Unit is pleased to announce that we will be hosting the 4th Annual Lafayette Police Motorcycle Competition (LPMC) in conjunction with the Lamorinda Safety Fair and Classic Car Show sponsored by Lafayette Auto Body. This event is scheduled to take place on July 21<sup>st</sup>, 2018 at Saint Mary's College in Moraga. The beautiful campus of Saint Mary's College and addition of the Lamorinda Safety Fair has proven to boost public attendance. Lafayette Auto Body will host the 3<sup>rd</sup> Annual Classic Car Show to add to the draw of the event.

The competition is focused upon a series of challenging riding courses and proves to be a very family-friendly and exciting spectator event. Members of the public are invited to view the competition without charge. This year, the funds raised by the LPMC will go to benefit the non-profit organization **Ourfallen.org**. **The LPMC has donated \$12,500 over the past 3 years since inception.**

**What is Ourfallen.org about?** In the last five years, our nation has suffered an average of 150 officer deaths per year, an "in the line of duty" death every 2-3 days. The impact on the officer's family, friends, department and community is devastating. ***Our continuing support is critical as this need will sadly never disappear.***

**How do we assist families?** Fallen is dedicated to providing support anywhere in the country, 365 days a year. Within 72 hours of their loss, Fallen strives to present a fallen officer's family with \$25,000. These funds can be used for whatever the surviving family needs such as assisting with the costs of funeral and burial arrangements, transportation for out of area family members, mortgage, other financial obligations and any unforeseen expenses. Donations made to Fallen are tax deductible under the provisions of the IRS Code 501(c)(3). (Tax ID 45-3752411)

The LPMC is currently seeking sponsors for this event, which consists of the competition (awards), daily lunches for the competitors and a t-shirt to memorialize their participation at the event. Sponsors will be recognized during the event for their support. We are seeking assistance in drink/snack sponsorships, vendor booths, raffle prizes, goodies for the competitor goodie bags or we can customize a package specific to your business. Below are the details concerning this year's sponsorship levels:

- \$2,000- Gold: Company Logo on Banner and event T-shirt, 3 shirts, vendor space at event.
- \$1,000- Silver: Company Name on Banner and event T-Shirt, 2 shirts, vendor space at event
- \$500- Bronze: Company Name on Banner, 1 T-shirt, vendor space at event.
- \$100-Basic sponsor: Vendor space at event and 1 T-shirt.

If your organization would like to participate in this year's event as a sponsor, please contact us at [LPMC.94549@gmail.com](mailto:LPMC.94549@gmail.com). Thank you for your time and consideration.

**Sincerely,**

**Jerry Shaman**

**Neil Black**

LPMC Competition Organizers

[www.lafayettepolicemotorcyclecompetition.com](http://www.lafayettepolicemotorcyclecompetition.com)

925-283-3680

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# Lafayette Police Motorcycle Competition

## Sponsorship Application

Please include me as a sponsor and supporter of the Lafayette Police Motorcycle Competition. My company information and sponsor level are indicated below.

Company Name: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

Telephone: # \_\_\_\_\_, Cell # \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

***Sponsorship Level:***  Gold \$2000 (LOGO on Banner and t-shirt; 3 shirts and vendor space)

(check one)  Silver \$1000 (NAME on Banner and t-shirt, 2 Shirts and vendor space)

Bronze \$500 (Name on Banner, 1 shirt and vendor space)

Vendor \$100 (10'X 10' space at event and 1 event t-shirt)

**(Sponsor applications MUST to be in by 06/22/2018 for publishing to shirts and banners)**

***Please provide some information about your company/organization that you would like the public to know:***

*(Announcements will be made during the competition. Example - # Years in business, # employees, work or services performed, Location.)*

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\_\_\_\_\_

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### **Please Mail Sponsorship Checks to:**

**C/O-LPMC**

Lafayette Police Department, 3471 Mount Diablo Blvd Lafayette, CA 94549

Attn: Officer Jerry Shaman or Officer Neil Black

925-283-3680 Office

[LPMC.94549@gmail.com](mailto:LPMC.94549@gmail.com)

<http://www.lafayettepolicemotorcyclecompetition.com>